

Health Insurance Marketplace®

Partner Calendar of Events



NOVEMBER 2021

- General Information
- Week of Action
- Listserv
- Holiday
- Marketplace Data Snapshot
- Weekly Partner Engagement Meeting
- Training

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 ■ Marketplace Open Enrollment Begins ■ Big Splash for media and consumers! ■ Launch of Ad testimonials ■ Listserv Issued*	2	3 ■ Assister Training Webinar: 2pm	4 ■ Weekly Partner Engagement Meeting 3pm Register Here	5	6
7	8	9	10	11	12	13
Black Americans, Disability, Pre-Existing Conditions, and Veterans Week of Action						
■ Radio Media Tour/Satellite Media Tour Begins	■ Listserv Issued*	■ National Training Program Webinar on Medicare and the Marketplace ■ Assister Training Webinar: 2pm		■ Veteran's Day	■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot	
14	15	16	17	18	19	20
Latino, Early Childhood Education Workers, Rural Health, and Men's Week of Action						
	■ Listserv Issued*		■ Assister Training Webinar: 2pm	■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot		
21	22	23	24	25	26	27
Thankful for Coverage Week of Action						
	■ Listserv Issued*		■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot ■ Assister Training Webinar: 2pm	■ Thanksgiving		■ Small Business Saturday (highlight self-employed consumers)
28	29	30				
LGBTQ Week of Action						
	■ Listserv Issued* ■ Hanukkah Begins					

For more information and resources on Champions for Coverage and Assisters, please visit the sites below:

- For a [List of Champions for Coverage](#)
- For more Information on Assisters: <https://marketplace.cms.gov/technical-assistance-resources>
- For Partners Tools and Toolkits: <https://marketplace.cms.gov/outreach-and-education/tools-and-toolkits>
- To Find Local Help: <https://www.healthcare.gov/find-assistance/>

* To sign-up to receive the listserv, email us at Champion@cms.hhs.gov

DECEMBER 2021

- General Information
- Week of Action
- Listserv
- Holiday
- Marketplace Data Snapshot
- Weekly Partner Engagement Meeting
- Training

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

			1	2	3	4
			LGBTQ Week of Action			
			■ World AIDS Day	■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot		
5	6	7	8	9	10	11
			Faith and Gig Workers Week of Action			
	■ Listserv Issued* ■ Radio Media Tour/ Satellite Media Tour ramps up to highlight the December 15th deadline		■ Assister Training Webinar: 2pm	■ Weekly Partner Engagement Meeting 3pm Register Here ■ National Snapshot	■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot	
12	13	14	15	16	17	18
			AANHPI, American Indians/Alaska Natives/Tribal, Women's Week of Action			
	■ Listserv Issued*		■ Last chance to get coverage by January 1, 2022 ■ Assister Training Webinar: 2pm	■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot		
19	20	21	22	23	24	25
			Give the Gift of Health Care Week of Action			
	■ Listserv Issued*		■ Assister Training Webinar: 2pm	■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot		■ Christmas
26	27	28	29	30	31	
			Health and Wellness/New Year's Resolution and Start the New Year Healthy Week of Action			
	■ Listserv Issued*		■ Assister Training Webinar: 2pm	■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot		

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JANUARY 2022

- General Information
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- Listserv
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- Marketplace Data Snapshot
- Weekly Partner Engagement Meeting
- Training

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

						1
Health and Wellness/New Year's Resolution and Start the New Year Healthy Week of Action						
						■ New Year's Day
2	3	4	5	6	7	8
Young Adult (18-34) and Young Families Week of Action						
	■ Listserv Issued*		■ Assister Training Webinar: 2pm	■ Weekly Partner Engagement Meeting 3pm Register Here ■ National Snapshot	■ National Youth Enrollment Day	
9	10	11	12	13	14	15
Strong Final Push for the end of Open Enrollment on January 15th Week of Action						
■ Deadline Focus and Radio Media Tour/ Satellite Media Tour ramps up to highlight the final deadline	■ Listserv Issued*		■ Assister Training Webinar: 2pm	■ Weekly Partner Engagement Meeting 3pm Register Here ■ Marketplace Weekly Enrollment Snapshot		■ Marketplace Open Enrollment Ends
16	17	18	19	20	21	22
				■ Marketplace Weekly Enrollment Snapshot		
23	24	25	26	27	28	29
30	31					

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